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Music Marketing On Twitter: How To Get 1,000 Loyal Music Fans Every Month In Just 15 Minutes Per Day



Synopsis

If you're frustrated selling your music, assuming it's good, you're probably selling to the wrong audience in the wrong manner. **ATTENTION:** When our music fails to get the response we hoped from an audience it sows the seeds of crippling, dream wrecking, artistic doubt. This is commonly preventable if you choose the right audience and address them effectively. The best hamburgers in the world won't move (or change the life) of a vegan. A college dormitory houses a group of people that are far more likely to talk and share your music than an apartment building. Who should be initially exposed to your music and out of that group who is more likely to share it if they like it? This is called "Targeting". This book will teach you about Twitter 101, the etiquette, features, and do's and don'ts of the platform. I also show you how to select an audience that is the most inclined to like your music and then "target" them on Twitter. This is how you gain 1,000 loyal fans per month. Targeting potential fans is the very first step in building a following. A loyal following has to happen before you can monetize and make a living. In this book, I outline many of the methods and secrets that I used to build my Twitter following to over 56,000 REAL Followers in just 15 minutes a day. Listen, you know you NEED followers but you don't have a lot of time. This method WORKS. It not only works for myself, but the many other people that have been following this system. If you are serious about succeeding in the music industry, you need to leverage the power of Twitter. Here Is A Preview Of What You'll Learn... Understanding the Basics of Twitter How To Target An Audience and Make Connections with Fans The "Follow First" Method How Many People You Should Follow and Unfollow Each Day How To Automate Your Following and Unfollowing How To Engage Your Fans So They Become Superfans And Much, Much More! I have used this same information to manage many well known recording artists social media accounts, and now you can access the same information RIGHT NOW. Take action today and buy this Music Marketing On Twitter book, so you can begin building a loyal fan base that buys your music and helps you further your passion. Simply click the "buy" button on this page and you'll easily be able to read Music Marketing On Twitter from your computer, Kindle device, tablet or smart phone. Get Your Copy Today!

Tags: Music Marketing, Social Media, Social Media Marketing,, How to Succeed in the Music Business, Twitter, Twitter Marketing, Songwriting, Recording, Nashville, Johnny Dwinell, Daredevil Production, Music Business

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Customer Reviews

For those who are serious about their music or however much this "book" is. It promotes practices that all those musicians that rise for one minute and disappear the next minute may want to employ. If you're into quality and a life-long journey of gaining recognition from your audience by providing them with quality music, methods described in this book are not for you.

This book is really informative and well presented. I implemented what it suggests and now I have a bit more than 10,000 followers in less than a year, effortless. And they are real, targeted ones. Not numbers. So, this book is highly recommended if you want to get serious about this really effective platform!!! Vasilis Kapralos Musician / songwriter <http://www.vasiliskapralos.com>

Great book! I was putting the tactics to use as I was reading it. By the time I was done, I had picked up around 50 new followers (all in my targeted demographic) and a few of them even signed up for website's e-mail list. It is a quick and easy read that brings about great results and I HIGHLY recommend it to anybody involved with music...so much in fact I sent out an e-mail to all of my own subscribers telling them that they should download and read it. Nice job, Johnny! Wade Sutton "Rocket to the Stars"

Thanks Johnny for putting this out there. Easy read and great step by step instructions. Being a Twitter user for many account I had the basic stuff down but this just saved me a lot of time trying to figure more things out on my own. THANK YOU. The step by step was awesome and will be recommending this to not just those in the music business but in the business industry in general. Thanks again- KT

It's too short even for it's price, this should cost 0.99 tops. By the way, this book it's outdated, so many things the author recommends can't apply in 2016.

I am working with this book now. I'm giving it three stars because it needs to be updated. The user interface has changed. But, it's really helping me market my band to potential customers.

I read this book in half an evening. I appreciate the author's easy-to-follow style and the way he illustrates things for beginners. I have been studying this type of stuff with Rick Barker (who recommended I check this book out) so there wasn't any "GROUND-BREAKING" new stuff, but a lot of great suggestions / reminders.

This book is great. It's answering all these questions I've had about Twitter, namely how to find and connect with potential fans instead of just colleagues. I knew the key was in who I sound like musically but wasn't sure how to execute it. Now I believe this book is a great guide. Time to put these tips into action...

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